

## Pricing Guide

Rhoads Design is a full-service advertising agency specializing in web and graphic design. We create brand identities for small to mid-sized businesses and develop complete, affordable advertising/marketing campaigns. We began this business to meet the budgetary needs of small business owners frustrated with the high prices of advertising agencies and freelance designers. We have worked hard to ensure that our pricing is fair and reasonable in order to enable small business owners to increase their presence on the web and in print advertising.

As you look through the pricing guide, keep in mind that these are starting prices. Unlike a menu, where you would add all the prices together for each different service, we will create a custom package specific to your business needs. If you are in need of several services, packaging them together often gives you a discounted price.

All of the services we offer are designed to strengthen your brand and keep your name fresh in the minds of your target. The best way to build your brand is by having all of your marketing materials present a consistent look and feel that reflects the personality of your company. Allowing each piece to build upon each other; not only strengthens your image, but allows consumers to identify with your brand on a conscious and sub-conscious level. This brand identity is what makes consumers feel a personal connection with your company, as a trusted friend, thus giving them a sense of well-being and confidence in their purchases. Confidence is what converts a one-time customer into a repeat customer, as well as a word-of-mouth advertisement to their friends and associates (who are most likely part of your untapped target market).

All of the custom websites we create are designed to maximize the effectiveness of Search Engine Optimization techniques. Search Engine Optimization (SEO) makes it easier for your clients to find your web site on search engines. This is done, on a monthly basis, by recoding your entire web site according to the latest search engine algorithms, researching targeted high ranking keywords, editing web page copy and images to search engine standards and much more. This is the most essential step to having a successful web site. Optimization allows your site to be found through specific keyword phrases and will raise your website's ranking to higher positions on the top search engines (Google, Yahoo, MSN, etc.), greatly increasing the amount of web traffic exposed to your site.

When people search for businesses on search engines, less than 19% of users go past the third page of results. Well over 40% of people never go past the 1st page of results before entering a new search query. This means that if your site doesn't appear on the first few pages for many different keyword combinations, it is not optimized to the fullest and people are only finding your site when they search for the full name of your business. People who are in need of the service you provide may not know you by name and are searching for your service through general keywords. Every day your site is not optimized, you are missing out on many potential customers. Rhoads Design can help you get the rankings your business deserves and within your budget.

If you have any questions, comments or are just curious, give us a call anytime at 314-821-8663 or email us at [info@rhoadsdesign.com](mailto:info@rhoadsdesign.com). Initial face to face meetings are always free, to better assist you in finding new ways to drive your business in the right direction.

## Web Design Services

### Custom Home Page (first page)

Starting at \$275

- 1 hr. consultation
- Custom design and layout of your website
- Design and creation of navigational buttons
- Placement of up to 3 photos
- Shaping of copy for maximum readability
- 2 sets of minor revisions
- Initialize Hosting Server
- Setup of first 10 email accounts. (Applies to clients who select LunarPages as their website host, giving them fast, reliable service and unlimited email accounts)

### Additional Pages

Starting at \$75

### Flash Animation

Starting at \$90

Flash allows you to add movement and life to your website. Dynamic slideshows, morphing images and animated text and graphics are just some of the possibilities. Upgrading static images to Flash, draws customer interest and gives a more sophisticated look to your website.

### Script Installation

Rates vary depending on complexity

### Forms, Surveys and Polls

Rates vary depending on complexity

Forms and surveys give you the ability to collect information from visitors to your site. When a visitor fills out a form and clicks submit, the information is sent to you via email and/or collected in an online database.

### Photo Scanning

\$5 per photo (quantity discount available, ask for details)

Includes scanning, color correction, and web optimization of photographs. Retouching and restoration of photos will be bid separately.

### Banner Ads

A great form of advertising! We can create a static banner, animated .gif or Flash animation.

- Static- starting at \$65
- Animated .gif - starting at \$85
- Flash animation- starting at \$125

### Shopping Cart Installation

Rates vary depending on complexity.

Installation, setup and configuration of an X-Cart shopping cart.

### Website Template Design

Design of a website template. All graphics and files provided on a CD

- Basic Template - \$350
- Exclusive License Template - Starting at \$600

### Domain Registration

Registration of your domain name

Free forever with LunarPages hosting. Ask for details.

## Website Maintenance

Second only to your Search Engine Optimization package, which is the most important part of driving new customers to your site; keeping your site up-to-date and full of fresh content is a major part of having your site appear in the top results on major search engines. By signing up for a monthly maintenance package, you will save 20-31% off all of your website maintenance needs. You will also receive the same discounted hourly rate on all other hourly work you request.

Website maintenance takes care of everything you need to keep your site up-to-date and running smoothly. This service includes adding and updating text, graphics, prices and links, as well as correcting errors or failure of website to conform to World Wide Web Consortium (W3C) specifications for all existing pages of you site.

### Website Maintenance with no contract

\$85 per hour

## Website Monthly Maintenance Packages

All maintenance packages have a minimum term of 12 months. Customers who pre-pay for the entire year will get one additional month of website maintenance FREE. That's 13 months of website maintenance for the price of 12, saving you an additional 6% off all of our packages.

### Basic Maintenance Package – \$176 per month

(geared toward small, personal, non-business related websites of less than 10 pages)

- 4 hours per month
- 20% off the no contract price; 26% off, if 1-year is pre-paid in full

### Bronze Maintenance Package – \$344 per month

- 8 hours per month
- 21.8% off the no contract price; 27.8% off, if 1-year is pre-paid in full

### Silver Maintenance Package – \$672 per month

- 16 hours per month
- 23.6 % off the no contract price; 29.5% off, if 1-year is pre-paid in full

### Gold Maintenance Package – \$1312 per month

- 32 hours per month
- 25.4% off the no contract price; 31% off, if 1-year is pre-paid in full

## Search Engine Optimization

Search Engine Optimization (SEO) is a critical component in having a successful website! No matter how great your website looks, if it can't be found on search engines like Google and Yahoo, then its value weakens. Optimization allows your site to be found through specific keyword phrases and will raise your website's ranking to higher positions on the top search engines (Google, Yahoo, MSN, etc.), greatly increasing web traffic exposed to your site.

All SEO packages, except the Basic SEO, include ongoing monthly maintenance. SEO maintenance is important because people's search phrase patterns change, the search engine firms' ranking algorithms evolve, plus all of the major search engines "crawl/spider" your site to check for updates and optimization changes every 30 to 90 days and if your site hasn't changed between crawls your ranking will fall; therefore it takes some continuous work to see a significant rise in your website's ranking. We can also work to build inbound links from other relevant but non-competing sites.

The search engines not only change their search algorithms they also continually change the rules on what constitutes 'spamming'. Many cheaper SEO firms use automated submission and optimization techniques, redirect hijacking, blogspam, randomized links, etc.; while faster, the major search engines are aware of this and will penalize your site (with low rankings) if these unethical methods are used. We only use Organic SEO techniques that guarantee you won't get penalized while achieving the high search engine ranking your business deserves.

### Basic SEO Package – \$785 one time service

The Basic search engine optimization package takes the guess work out of search engine optimization and is suitable for a website owner familiar with SEO techniques who can perform SEO maintenance on their own. This package is designed for customers who have niche products or services which they want to promote to a very targeted client base. This package does not include monthly maintenance.

#### INCLUDES:

- Optimized for up to 10 keyword phrases on 10 pages
- Initial Search Engine Ranking Report (additional reports available)
- Analysis of Keyword popularity
- Analysis of link popularity, internal link text & inbound links
- Optimization of web page titles
- Optimization of Meta Keywords & Descriptions
- Optimization of the body text & headlines of pages
- Optimization of Img Alt attributes for main images
- Hand Submissions to major engines (including Google, Yahoo, MSN)
- Hand Submissions to major directories
- Submission to 10 minor search engines

### Business Basic SEO Package – \$255/month (12 month minimum)

The Business Basic search engine optimization package is designed for small businesses who want to develop their presence on the internet and increase the amount of traffic driven to their website.

To make your website optimization successful, you must be ever-mindful of your competition and their marketing efforts. In order to be found on search engines, the need for a well optimized website is imperative. To help you keep track of your competition, we have included a Competition Analysis Report with this package. The Competition Analysis Report is a complete review of your website as well as a review of your top 5 competitors' websites. Giving you a baseline to see how you stand-up against your competition.

This package includes ongoing analysis, research, optimization, submissions as well as delivery of a Competition Analysis Report and detailed Search Engine Ranking Reports, to continually keep your website in a high ranking spot.

#### INCLUDES:

- Optimized for up to 10 keyword phrases on up to 20 pages.
- Top 5 Competition Analysis Report  
We will send you a complete review of your website as well as a review of your top 5 competitors' websites. Giving you a baseline to see how you stand-up against your competition.
- One Initial Search Engine Ranking Report, plus 2 bi-annual Reports.
- Analysis of Keyword popularity
- Analysis of link popularity, internal link text & inbound links
- Optimization of web page titles
- Optimization of Meta Keywords & Descriptions
- Optimization of the body text & headlines
- Optimization of Img Alt attributes for all images on the site
- Optimization of the internal link structure
- Hand Submissions to major engines (including Google, Yahoo, MSN)
- Hand Submissions to major directories
- Submission to 40 minor search engines
- Submission to 20 minor directories & special interest directories
- Re-Submissions to keep you at the top
- Re-optimization and tweaking to enhance positions

## Search Engine Optimization (continued)

### Business Plus SEO Package – \$375/month (12 month minimum)

The Business Plus search engine optimization package is suitable for any website owner or company who wants to significantly develop their presence on the internet, raise their search engine ranking and increase their market share. This package is designed for small to medium sized businesses, and is the smallest plan recommended for e-commerce websites, who would like to increase website traffic, sales and awareness of their brand to a broader audience.

Since this market is larger, the number of competitors you have increases, the need for a well optimized website is paramount. That is why a Top 10 Competition Analysis Report and Quarterly delivery of Search Engine Ranking Reports are included to continually keep you informed and in a high ranking spot.

With the ever growing number of websites, changes in search engine algorithms and your competitors marketing efforts, you have to continuously update and optimize your site to maintain a high ranking in the top search engines.

**INCLUDES:** (Items in Black text are unique to this package)

- Optimized for up to 25 keyword phrases on up to 30 pages.
- One Initial Report, plus 4 Quarterly Search Engine Ranking Reports
- Top 10 Competition Analysis Report - We will send you a complete review of your website as well as a review of your top 10 competitors' websites.
- All body copy will be rewritten by an SEO specialist to assure high search engine ranking for key phrases.
- Submission to 60 minor search engines
- Submission to 40 minor & special interest directories
- Creation of a spider friendly site map
- Reciprocal Linking to Increase Link Popularity
- Deep Submission strategy to make sure even the inner pages are indexed
- Hand Submissions to major engines (including Google, Yahoo, MSN)
- Hand Submissions to major directories
- Analysis of Keyword popularity
- Analysis of link popularity, internal link text & inbound links
- Optimization of web page titles
- Optimization of Meta Keywords & Descriptions
- Optimization of the body text & headlines
- Optimization of Img Alt attributes for all images
- Optimization of the internal link structure
- Re-Submissions to keep you at the top
- Re-optimization and tweaking to enhance positions

### Business Pro SEO Package – \$525/month (12 month minimum)

The Business Pro search engine optimization package is designed for a company who wishes to create and sustain a strong long term presence on the internet. This package covers every aspect of the search engine optimization campaign essential to the success of your business.

It is designed to work closely with your marketing plan to increase your revenue and market share. This is also the package we suggest for e-Commerce sites in order to drive traffic to their site and increase the bottom line.

This package includes everything in the Business Plus package, PLUS 10 additional keywords, a continuous link building campaign, quarterly Competition Analysis reports, monthly Search Engine Ranking reports to continually keep your site in a high ranking spot and more.

**INCLUDES:** (Items in Black text are unique to this package)

- Optimized for 35 or more keyword phrases on up to 40 pages.
- One Initial Report, plus 12 Monthly Search Engine Ranking Reports.
- Bi-annual Top 10 Competition Analysis Reports - We will send you a complete review of your website as well as a review of your top 10 competitors' websites every 3 months. Giving you an expanded view to see how you stand-up against your competition over time.
- Active Link Building Campaign to Increase Link Quality and Popularity.
- All body copy & product descriptions will be rewritten by an SEO specialist to assure high page ranking.
- Submission to 75+ minor search engines.
- Submission to 60 minor & special interest directories.
- Creation of an XML format spider friendly site map.
- Deep Submission strategy to make sure even the inner pages are indexed
- Hand Submissions to major engines (including Google, Yahoo, MSN)
- Hand Submissions to major directories
- Analysis of Keyword popularity
- Analysis of link popularity, internal link text & inbound links
- Optimization of web page titles
- Optimization of Meta Keywords & Descriptions
- Optimization of the body text & headlines
- Optimization of Img Alt attributes for all images
- Optimization of the internal link structure
- Re-Submissions to keep you at the top
- Re-optimization and tweaking to enhance positions

## E-Commerce Business Pro SEO Package – \$995/month (12 month minimum)

The E-Commerce Business Pro search engine optimization package is designed for companies with more than 250 products in their online-catalog, who wishes to build and sustain a strong long term presence on all the top search engines. This package covers every aspect of the search engine optimization campaign essential to the success of your online business.

It is designed to work closely with your marketing plan to increase your revenue and market share. This package, specifically designed for E-Commerce websites will help you achieve top ranking on the major search engine, drive traffic to your site and increase your bottom line.

This package includes everything in the Business Pro package, PLUS much more.

**INCLUDES:** (Items in Black text are unique to this package)

- The purchase and installation of software and/or shopping-cart “plug-ins” recommended by us are included at no extra charge.
- Customizations of your X-Cart software for better search engine optimization are included.
- Optimized for UNLIMITED keyword phrases on all public pages of your website.
- All body copy & product descriptions will be rewritten by an SEO specialist to assure high page ranking for every page of your website.
- Ultra-Deep Submission strategy to make sure every single page in your site get indexed by each of the major search engines.
- Individual analysis of Keyword popularity for each individual section, sub-section and product page.
- Active Link Building Campaign to Increase Link Quality and Popularity.
- Submission to 75+ minor search engines.
- Submission to special interest directories.
- One Initial Report, plus 12 Monthly Search Engine Ranking Reports. Quarterly Competition Analysis Reports - A complete review of your website as well as a review of up to 10 of your top competitors’ websites every 3 months. Giving you an in-depth view of how your site ranks against your biggest competition.
- Hand Submissions to major engines (including Google, Yahoo, MSN)
- Hand Submissions to major directories
- Analysis of link popularity, internal link text & inbound links
- Optimization of Meta Titles, Keywords & Descriptions
- Optimization of the body text & headlines
- Optimization of Img Alt attributes for all images
- Optimization of the internal link structure
- Continuous Re-optimization and Re-Submissions

## Additional Search Engine Optimization Services

### SEO Consultation & Report - \$250

This package is suitable for companies that want to do their own work and do not wish an outside party to access their site. You will receive a one time Optimization Report on your entire site, as well as Search Engine Ranking Report. This will give you advice on modifying your site to increase its ranking within the search engines you choose.

### Yahoo Search Marketing Inclusion

It can take a long time to be indexed by Yahoo's new spider (Slurp), and visits can be few and far between. Give your website a boost by paying to have your main pages spidered and indexed on a more frequent basis.

### Yahoo Search Marketing Inclusion

\$45 one time set-up fee for each inclusion

- Yahoo Directory – \$299 per year
- Yahoo Local – \$9.95 per month

## Web Hosting

We offer two different plans through Lunarpages. If you would like to find out about dedicated hosting, please contact us for more information.

### Shuttle Hosting Plan

\$6.95 per month

- 25 Gigabytes of Storage
- 800 Gigabyte Data Transfer
- 1 Free Domain name registration for life.
- Includes 1 add-on domain (hosted free)
- Unlimited FTP Accounts & MySQL databases
- Unlimited email accounts, email forwarding and auto-responders

### Voyager Hosting Plan

\$22.95 per month

- 50 Gigabytes of Storage
- 1000 Gigabyte Data Transfer
- 4 Free Domain names registered for life.
- Includes 3 add-on domains (hosted free)
- Shared SSL Certificate included
- Unlimited FTP Accounts & MySQL databases
- Unlimited email accounts

### SSL Certificate

starting at \$69.95 per year.

This is a certificate which is installed on a secure server. It is used to identify the merchant using it and to encrypt credit card info and other sensitive data. Without a SSL certificate, any information sent to a website can be intercepted and viewed by anyone.

## Print Services

### All Ad Design packages include the following

- Design, typesetting and production
- Initial consultations to talk about your needs are always completely free. In addition, a majority of our packages include 1-2 more hours of consultation time to discuss your project at no cost.
- final file format delivered in Quark, Photoshop or Illustrator (with a high resolution PDF proof)
- artwork delivered on CD
- archival of your project for 3 years

We bid each job based upon your specific needs, helping to assure you the best possible price. As with all of our work, the cost of printing is not included in our pricing since it is an outsourced service and printing prices continuously change. If you have any questions, please give us a call anytime.

## Print Advertising Design

Rhoads Design can help you with the creation and placement of print advertising in newspapers, magazines and anywhere else you want! We will work with you to target the best media for your specific needs and can create a media placement schedule to focus your marketing and help stretch your marketing budget. We can even negotiate with media outlets to assure the best rates possible.

### All Ad Design packages include the following

- 2 concepts to choose from
- typesetting and production
- the ability to choose from our Stock Images Library (over 50,000 images)
- 2 scans up to 8 1/2 x 11 in size from photo, negative, slide and digital camera files. Minor color correction and/or retouching included.
- 2 minor revisions
- 1 hour of consultation time

#### Magazine Ads

Starting at \$295

#### Newspaper Ads

Starting at \$245

#### Yellow Page Ads

Starting at \$345

#### Billboards, Television and Radio Advertising

Please call for a bid on these services

### Business Identity Package

starting at \$795

- 2 logo samples
- 2 business card samples
- 2 envelope samples
- 2 letterhead samples
- 1 hr. consultation
- 2 minor sets of revisions on each item
- 1 color proof of each item
- printing not included

### Business Card Design

starting at \$250

- 2 design samples
- 1/2 hr. consultation
- 2 minor sets of revisions
- 1 color proof

### Envelope Design

starting at \$250

- 2 design samples
- 1/2 hr. consultation
- 2 minor sets of revisions
- 1 color proof

### Letterhead Design

starting at \$250

- 2 design samples
- 1/2 hr. consultation
- 2 minor sets of revisions
- 1 color proof

### Logo Design – Basic

starting at \$295

- 2 logo samples
- 1/2 hr. consultation
- 2 minor set of revisions
- 1 color proof

### Logo Design – Complex

starting at \$500

- 3 logo samples
- 1 hr. consultation
- 2 minor sets of revisions
- 1 color proof

### Logo Recreation

If you have an existing logo that is not in a digital format, we can recreate it for you!  
Rates vary depending on complexity

### Logo Type-Face

starting at \$150

- 1/2 hr. consultation

## Print Services (continued)

### Brochure Design (Reg.)

starting at \$600

- 1 sample design (8.5x11 sheet size)
- 1 hr. consultation
- 2 minor sets of revisions
- 2 color proofs
- artwork delivered on CD
- client provides rough copy\*

### Brochure Design (Large)

starting at \$800

- 1 sample design (11x17 sheet size)
- 1 hr. consultation
- 2 minor sets of revisions
- 2 color proofs
- artwork delivered on CD
- client provides rough copy\*

### Flyer Design

starting at \$250

- 1 sample design (8.5x11 sheet size)
- 1 hr. consultation
- 2 minor sets of revisions
- 2 color proofs
- client provides rough copy\*

### Postcard Design (small)

starting at \$250

- 2 sample designs (4x6 card size)
- 1 hr. consultation
- 1 minor set of revisions
- 1 color proof
- client provides copy\*
- artwork delivered on CD

### Postcard Design (Large)

starting at \$295

- 2 sample designs (6x9 card size)
- 1 hr. consultation
- 1 minor set of revisions
- 1 color proof
- client provides copy\*
- artwork delivered on CD

### Newsletter Design (single-sided)

starting at \$300 for the initial design

- 1 sample design (8.5x11 sheet size)
- 1 hr. consultation
- 2 minor set of revisions
- 1 color proof
- client provides copy\*

Optional monthly maintenance of single-sided newsletter starts at \$105

### Newsletter Design (small)

starting at \$500 for the initial design

- 1 sample design (8.5x11, 2-facings)
- 1 hr. consultation
- 2 minor set of revisions
- 1 color proofs
- artwork delivered on CD
- client provides copy\*

Optional monthly maintenance of a small newsletter starts at \$165

### Newsletter Design (large)

starting at \$900 for the initial design

- 1 sample design (11x17, 4-facings, folded)
- 1 hr. consultation
- 2 minor sets of revisions
- 2 color proofs
- artwork delivered on CD
- client provides copy\*

Optional monthly maintenance of a large newsletter starts at \$265

### Poster Design

starting at \$350

- 1 sample design (18x22 size)
- 1 hr. consultation
- 1 minor set of revisions
- 1 color proof
- client provides copy\*
- artwork delivered on CD or DVD

\* Rhoads Design offers professional copywriting services, specializing in advertising and marketing communications for our standard hourly rate of only \$45 per hour. Discounted rates are available with web site maintenance plans.

## Print Services (continued)

### Presentation Folder Design

starting at \$300

- 1 sample design (2 pocket design)
- 2 hr. consultation
- 2 minor sets of revisions
- 2 color proofs
- client provides copy\*
- artwork delivered on CD

### Custom Calendar Design

starting at \$900

- 1 sample design (12 month layout)
- 2 hr. consultation
- 3 minor sets of revisions
- 2 color proofs of calendar
- standard U.S. holidays included
- client provides copy\*
- artwork delivered on CD or DVD

### Booklet Design

starting at \$1,200

- 1 sample design (8 pg. saddle stitch)
- 2 hr. consultation
- 3 minor sets of revisions
- 2 color proofs of booklet
- client provides copy\*
- artwork delivered on CD

### Magazine Design/Layout

starting at \$6500

- 1 sample design (50-80 pages)
- 4 hr. consultation
- 15 minor sets of revisions
- 2 color proofs of magazine
- artwork delivered on CD or DVD

### T-Shirt Design

starting at \$250

- 2 sample designs
- 1 hr. consultation
- 1 minor set of revisions
- 2 color proofs
- artwork delivered on CD

### Promotional Items Design

starting at \$200

- printing not included
- price of item not included
- 2 sample designs
- 1 hr. consultation
- 2 minor sets of revisions
- 2 color proofs
- artwork delivered on CD

## General Information

- Initial consultations to talk about your needs are always completely free. The majority of our packages include an additional 1-2 hours of consultation time and anything above that will be billed per hour. Some of our packages offer 1-2 sets of minor revisions, this includes editing text, moving images, modifying fonts and changing colors. Any major revisions will be billed at our normal hourly rate. We will always inform you of any additional cost for your approval, so there are no surprises when you receive your final bill.
- All standard pricing for our services is based on the assumption of client providing the copy (text). We do offer professional copywriting services, by a specialist in advertising and marketing communications for all of your print and website needs and will be happy to bid that separately. If you choose our copywriting services for your website and have signed up for a Search Engine Optimization (SEO) plan, all of your copy will be written by our professional copywriter, then edited and optimized by our SEO specialist.
- The licensing of artwork is not included in any of our pricing. We have an extensive collection of stock photography (over 50,000 images) to choose from. If you decide to go the route of licensing images or image collections from third-party stock photography sources, we will do the legwork of finding the right image or collection for you and bid that cost separately. Once you have purchased the rights to an image collection, you can use it whenever and where ever you would like without violating copyright law. The purchase of the rights to use an image or image collection is a one-time fee and a very wise investment.
- The cost of printing is not included in our pricing due to the fact that it is an outsourced service and printing prices continuously change. You can choose the printer you would like to work with or we can recommend one of the printers we work with and bid that cost for you.
- We can ship through any service you choose, including UPS, DHL, FedEx and USPS. There are no up-charges and you will be billed only for the exact amount of the shipping cost.

\* Rhoads Design offers professional copywriting services, specializing in advertising and marketing communications for our standard hourly rate of only \$45 per hour. Discounted rates are available with web site maintenance plans.

# Photography Services

## Retouch/Enhancements

### General Retouch /Enhancement

Starting at \$35

- Facial Shine
- Minor Blemishes
- Red eye removal
- Skin tone smoothing (remove flushed cheeks or discoloration)
- Glare Reduction
- Whiten and/or straighten teeth

### Detailed Retouching

Starting at \$75

(see also special services below)

- Aging Issues
- Major color correction
- Facial Lines / Digital Facelift (Wrinkle removal)
- Portrait retouching
- Professional treatments for advertising
- Pageant photos

## Restoration

### Simple Restoration

Starting at \$35

- Minor fading or yellowing
- Light mold or mildew damage
- Minor color correction
- Small areas of damage / color shifting

### General Restoration

Starting at \$60

- Minor facial characteristics missing
- Heavy Scratching
- Small areas of photo significantly damaged or missing
- Paper wrinkling over detailed or facial areas
- Moderate mold or mildew damage
- Major color correction

## Restoration (continued)

### Detailed Restoration

Starting at \$90

- Large areas of photo missing or significantly damaged
- Missing faces; body parts
- Non-Inclusive tears
- Severe mold or mildew damage
- Heavy fading or yellowing
- Severe scratching
- Large restoration

## Custom/Artistic

### Special Services

Contact us for specific details of services

Starting at \$45

- Adding Color to a Black and White Photo
- Lighting Effects
- Color Elements
- Color / Modification
- Glamorize and Lighting

### Alterations / Manipulations

Contact us for specific details of services

Starting at \$35

- Background Changes
- Compositing a person or object into a photo
- Removing a person or object from a photo

### Special Effects

Contact us for specific details of services

Starting at \$25

- Vignettes
- Montage/Collage
- Text Effects
- Artwork Enhancement
- Art Photos
- Portrait Effect